

👋 Hello, I'm

Ethan Carpenter

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(609) 468-2776

EDUCATION

Rutgers University - New Brunswick

B.A. Journalism and Media Studies, Graduated Jan 2021

Google UX Design Certificate Program

Certificate, Earned Jan 2023

EXPERIENCE

Noatanga, UX Designer, Internship

February 2023 - current

- Created a design system to establish branding, build consistency, and promote accessibility across design.
- Team up with other UX designers, UX writers, project managers, and engineers to create effective design for users.

The Bridge, Digital Director: Design & Video, Full-time

August 2022 - Current

- Made visual designs for presentations, social media, flyers, invitations, and more through Adobe Photoshop and Canva.
- Collaborated with their website developer to make small changes to the company website.
- Oversaw and created video content for YouTube, Facebook, and Instagram.

Play by Play Productions, Lead Graphic Designer & Associate Producer

November 2019 - July 2022

- Developed graphics and branding materials for the 2022 Maccabi Games in Israel.
- Built a graphics package with tutorials that are utilized by the company president and future employees.
- Trained students on the basics of Adobe Photoshop.
- Managed social media scheduling and content creation.

SOFTWARE

Figma

Adobe XD

Adobe Photoshop

Adobe Premiere Pro

Canva

MS Office

SKILLS

Low & High-Fidelity Prototyping

Digital Wireframing

Conducting User Interviews

Building User Personas

Usability Testing

Video Editing

Graphic Design

Social Media

LANGUAGES

English (Fluent)

Portuguese (Beginner)